



Ether Books Ltd.
On-Line Content Submission FAQ's

Welcome to Ether FAQs!

1. What is Ether's Mission?

Ether's mission is to empower writers in the Digital Age. Ether is a new Publisher that works directly with writers or rights holders and publishes content straight to mobile phones. We specialise in short form content of ~6,000 words or less, and content that can be packaged by Ether in a serialised format. Ether licenses global content rights on a non-exclusive basis, perfect for the Digital age.

2. What is the Ether Writers Community?

Ether Books is completely dedicated to creating a community which connects its Ether writers directly to their readers and to each other. We are busy developing a community platform which will become a superb resource for our writers with links to approved Ether Editors, marketing materials and other resources that will help writers navigate in the digital age. We will provide how to get started guides for social media, as well as links to how to improve your writing.

Our community is present on Facebook, Twitter and through our Blog. Once you have submitted content to us you will be sent details of how to join our online writers community. The Ether Writers Community is presently on Facebook but will be moving to a purpose designed section of our website which will be released later in 2011!

3. What are the different Ether Membership schemes?

We operate two different submission membership schemes. Our Bronze membership allows all writers to submit up to 5 pieces of content to us for free with guaranteed feedback within 90 days. We vet all the content submitted to us and only publish the very best submissions.

Our executive Silver membership allows writers to submit up to 10 pieces of content and to fast track their submission and receive feedback within 2 weeks. We are also developing benefits and discounts which will be offered to our Silver members in the future. Silver Membership is at an annual cost of £25 which can be paid via paypal on the submissions page.



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4. Having difficulty submitting your work to us?

There are a few things you can check if you are finding it difficult to submit work. Firstly, on our first submissions page, make sure you have ticked ALL the boxes because you will not be able to submit content without having agreed to our Terms and Conditions.

You must then click either the Bronze or Silver buttons according to which membership you wish to submit work under.

If you are already an Ether Writer you can either submit work using your email as your Author ID or through the membership button which you are part of. If you are previously a Bronze member but you wish to upgrade, you can do so by signing through the Silver button.

When you reach the content submissions page make sure your content, picture and blurb are within the maximum size/number of words recommended. With your picture, make sure you submit a good quality photo which reflects you and your work. We will unfortunately reject your work if the picture we receive is not of a high enough standard for us to publish. If it is a professional photograph please put details of the photographer in the box at the bottom of the page.

All boxes with a * next to them are mandatory and you will not be able to submit content to us without filling them all in. We have not made social media mandatory but we strongly recommend that you include this information to best benefit from the viral options in our App.

Once you have submitted content you will receive an automatic email to confirm your submission. The page will automatically keep your details visible so that you can submit more content immediately if you wish. If you are still having problems do contact us at info@etherbooks.co.uk.